

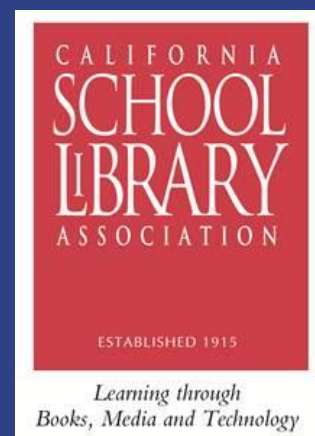
2012 CSLA Annual Conference

PRELIMINARY PROGRAM

Registration Information

Marriott Hotel, Downtown San José, CA

November 16 - 19, 2012



School Libraries *Link* Lifelong Learners



6444 E. Spring Street #237, Long Beach, CA 90815-1553 | csla.net/

Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net | csla12.wikispaces.com

Registration: bit.ly/csla12registration | Hotel Reservations at Special \$109 Conference Rate: bit.ly/cslaHOTEL12



CONFERENCE AT A GLANCE - SAN JOSE 2012

	7:00a	8:00a	9:00a	10:00a	11:00a	NOON	1:00p	2:00p	3:00p	4:00p	5:00p	6:00p	7:00p	8:00p
Friday														
<i>November 16</i>														
Welcome to San Jose														
REGISTRATION HOURS 7:15 AM - 7:30 PM														
Saturday														
<i>November 17</i>														
Exhibitor / Member Learning Day														
REGISTRATION HOURS 6:30 AM - 5:15 PM														
Sunday														
<i>November 18</i>														
Linked Learning Day														
REGISTRATION HOURS 7:15 AM - 4:00 PM														
Monday														
<i>November 19</i>														
Leadership Day														
REGISTRATION HOURS 7:00 AM - Noon														



Exhibit Hall and Fun Activities



Concurrent Sessions



All Conference Goers



Additional Fee Events

Friday

November 16

Welcome to San Jose

REGISTRATION HOURS

7:15 AM - 7:30 PM

Saturday

November 17

Exhibitor / Member Learning Day

REGISTRATION HOURS

6:30 AM - 5:15 PM

Sunday

November 18

Linked Learning Day

REGISTRATION HOURS

7:15 AM - 4:00 PM

Monday

November 19

Leadership Day

REGISTRATION HOURS

7:00 AM - Noon

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Registration: bit.ly/cs12registration | Hotel Reservations at Special \$109 Conference Rate: bit.ly/cs12HOTEL12

School Libraries **Link** Lifelong Learners



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*Learning through
Books, Media and Technology*



Welcome

President-Elect's Message

Please accept my personal invitation to join your school library colleagues at the CSLA Annual Conference in San José November 16-19, where we will be focusing on the theme of “School Libraries **Link** Lifelong Learners.”



As CSLA President-Elect for 2011-2012, I had the privilege of choosing the conference theme. I selected this theme in recognition of what I see as the true power, indeed, the magic, of school libraries. Our school library programs not only link students with the education, tools, guidance, and motivation to become lifelong learners; they also serve as a central learning link for all the staff at our schools to enhance their lifelong learning, with their library staff as their leaders in this endeavor. And, while lifelong learning is crucial for every member of our society, I know of no group that places a higher priority on ongoing learning than school library people. We thrive on the new knowledge we gain through our own reading and learning each and every day. But, that isn't enough for us. We have a need to connect with each other to learn more, so we also all build personal learning network links that enable us to learn through virtual contacts with colleagues across the state, the country, and even the globe, each day. And there have never been better or more exciting opportunities than there are today to learn virtually.

Still, there is nothing quite like real, live contact. So, when we get the chance - as we do at each annual conference - to meet in person and link with others in our school library field, true magic happens. We meet people in the flesh we once knew only virtually, we all learn from friends old and new, we get inspired with wonderful ideas, we have fun, and we go away energized with enough new learning to carry us through an entire year and well beyond.

Don't be left out of the magic: come to San José this November to link with your school library colleagues, enjoy the magic together, and take a dose of it home to your workplace! And, to get the full magic, be sure to stay for the entire conference. Every day has special offerings you won't want to miss.



Jane Lofton
CSLA President-Elect 2011-2012



Welcome

Conference Chair's Message

Dear Members and Friends of CSLA,

It is my pleasure to extend a warm invitation to you to participate in the 2012 California School Library Association Annual Conference November 16-19 at the San José Marriott.



This conference is not the standard library conference; it will be like no other.

1. We're in a smaller venue and we are not co-conferencing with another organization, which will lend itself to a more intimate and focused environment.
2. We've condensed exhibit time to Friday evening and Saturday. Our exhibitors, as our partners in education, have much to share -- so check out the all-new Exhibitor Learning Sessions for a great learning experience.
3. You don't want to miss these other brand new events:
 - Friday Night Team Trivia - everyone is invited and maybe your team will get the trophy!
 - Our Sunday WOGIs (Welcoming One Good Idea - crowd source) general session where *everyone* gets to share

It is only through the exchange of information that library practitioners can hope to keep up with the rapidly changing educational environment and world around us. Thus, the concurrent sessions will continue to be the heart of the conference. You will be able to select from 10 different strands with sessions ranging from digital citizenship to common core standards to collaboration. There will be interactive sessions, panels, and plenty of author presentations, too.

The highlight of the conference will be Monday Leadership Day, which on its own merit is reason enough to attend. Please *do* invite your educational colleagues to join us Monday beginning at 10 AM. Attendance is FREE for Principals, Superintendents, and non-library Teachers. Leadership Expert Steve Farber will help us LEAP into our leadership opportunities, regardless of our job titles. Farber's other presentations draw crowds paying more than \$1,000 to attend!

Your presence at the 2012 CSLA Annual Conference has the ability to impact the learning of others in a major way. Just as we recognize that student learning is maximized through engagement, we anticipate that your own professional development will be dramatically improved through your presence and participation in the 2012 Conference experience. Likewise, one of the best ways to ensure the strength of our association and conference is through the act of attendance.

In short, this annual gathering is for you and about you. Its success depends on your participation. So, please take advantage of this unique opportunity and make plans to attend. I promise that you'll find it a rewarding and enriching experience.



On behalf of the entire 2012 Conference Committee, I hope you find your way to San José!

Janice Gilmore-See
2012 Conference Chair



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FULL CONFERENCE SCHEDULE

FRIDAY, NOVEMBER 16th

7:15am – 7:30pm

Registration Hours

8:30am – 11:00am

Google Tour & Workshops

(registration and additional fee required)

12:00 Noon – 2:00pm

Workshops

(registration and additional fee required)

2:30pm – 4:30pm

Workshops

(registration and additional fee required)

5:00pm – 7:00pm

Exhibits Open

7:00pm – 8:30pm

Team Trivia

SATURDAY, NOVEMBER 17th

6:30am – 5:15pm

Registration Hours

7:00am – 7:50am

Early Bird Session

8:00am – 9:30am

Opening Session & Keynote

9:30am – 12:45pm

Exhibits & Scavenger Hunt

Vendor Learning Sessions

12:45pm – 2:00pm

Membership Meeting

2:00pm – 5:00pm

Exhibits & Scavenger Hunt

Vendor Learning Sessions

5:00pm – 5:50pm

Late Bird Sessions

7:00pm – 9:00pm

Presidents' Receptions

Conference *Highlights*

Here are just a few of the many highlights of this conference:

Google Workshop, Google Keynote

Don't miss a unique opportunity on Friday morning to tour Google's Googleplex headquarters and attend a special workshop on Google Search led by Tasha Bergson-Michelson, Google Search Educator. And do continue your day with great afternoon workshops at the Santa Clara County Office of Education. Should you miss the Friday morning event, you will be able to hear Tasha Bergson-Michelson's keynote for all conference attendees on Saturday morning exploring "Curiosity, creativity, and critical thinking: Why school libraries matter more than ever."

MTV - Meet the Vendors Scavenger Hunt

As you tour the Exhibit Hall on Friday evening and all day Saturday, play our Meet the Vendors Scavenger Hunt. Get answers and get your game card stamped by our exhibitors as you learn about their products. Turn your card in for a chance to win cool prizes. And, don't miss the special exhibitor learning sessions scheduled adjacent to the Exhibit Hall.

WOGIcs "Welcoming One Good Idea – crowd-source"

Along with a stellar selection of concurrent sessions, a highlight on Sunday will be our **WOGIcs** "Welcoming One Good Idea – crowd-source" general session at which we will crowd-source school library program gems from all our attendees. Go away with a barrel full of ideas to take back to your site and, please do share one of your own great ideas with the group.

Legislative Breakfast

Monday's Legislative Breakfast will feature an address by the California Department of Education's top staff. We will hear from either Superintendent of Public Instruction Tom Torlakson or his Chief Advisor Craig Cheslog about the top recommendations of the recent CDE-sponsored Technology Task Force and learn about Torlakson's vision for public education in California.

Leadership Day

Steve Farber, best-selling author of *The Radical Leap Re-Energized* and other business books, inspires audiences with his transformative ideas on how to be an effective leader. CSLA is honored to have him as our keynote speaker and guest leader on Monday. Farber, along with a stellar panel of educational and industry leaders and experts will work with all of us to help us find and elevate our leadership potential.



FULL CONFERENCE SCHEDULE

Continued

SUNDAY, NOVEMBER 18th

7:15am – 4:00pm

Registration Hours

Morning Concurrent Session

8:00am – 9:00am *Session 1*

9:15am – 10:15am *Session 2*

10:30am – 11:30am *Session 3*

Afternoon Concurrent Session

12:30pm – 1:30pm *Session 4*

1:45pm – 2:45pm *Session 5*

3:00pm – 4:00pm

General Session & Panel Options

4:10pm – 5:00pm

Birds of a Feather Sessions

6:00pm – 7:00pm

Section Meet and Greet

7:00pm – 9:00pm

*CYRM Author Illustrator Banquet
(registration and additional fee required)*

MONDAY, NOVEMBER 19th

7:00am – 12:00pm Noon

Registration Hours

7:00am – 8:45am

Legislative Breakfast and Session

9:00am – 9:50am

Concurrent Session 6

10:00am – 12:15 pm

Leadership Day Begins

10:00am Keynote – Steve Farber

11:15am Mastermind Teams Meet

1:00pm – 2:50pm

Leadership Day Continues

1:00pm Expert Panels

2:00pm Wrap-up with Steve Farber

Visit San José

Sightseeing 5 In Less Than 10

Marriot Travel Guide

<http://www.marriott.com/hotels/travel-guide/sjcsj-san-jose-marriott/>

1 Across the street...

110 South Market Street



San José Museum of Art

<http://www.sjmusart.org/>

2 Down the block

201 South Market Street



The Tech Museum

<http://www.thetech.org/>

3 10 minute walk...

150 E. San Fernando St.



Dr. Martin Luther King, Jr. Library

a collaboration between the City of San José and San José State University

<http://www.sjlibrary.org/>

4 7 minute drive ...

1660 Park Avenue, San José



Rosicrucian Museum

<http://www.egyptianmuseum.org/>

5 10 minute drive ...

525 S Winchester Blvd San José



Winchester Mystery House

winchestermysteryhouse.com



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Conference Keynote Information



Tasha Bergson-Michelson

Google Search Educator

Curiosity, creativity, and critical thinking: Why school libraries matter more than ever

Saturday Opening Keynote

Libraries have long been a home to wonder. In an age of unprecedented access to content consumption and production, the ability to wonder and the capacity to do something about it can lead students to fantastic creations...but only when they know how to find, assess, and use the information they need. It is our responsibility, and our opportunity, to provide students with the resourcefulness to discover, explore, and analyze in a time when we never know what the next change to their information landscape will be.

Tasha Bergson-Michelson has been a Google Search Educator since 2010. Her work at Google includes collaborating with educators who teach other people to search, including librarians, technology integration specialists, classroom teachers, professors, and more. Her main focus is K-20 and public libraries. She also supports educational efforts via Google's Massive Open Online Courses like "Power Searching with Google," the Search Education hub

(<http://www.google.com/insidesearch/searcheducation/>), and Google+. She is a librarian with almost 20 years' experience, having earned an MLIS degree from San Jose State University, following a B.A. from Mt. Holyoke College and M.A. in Chinese Studies from Harvard.

Conference attendees will have the opportunity to hear her thoughts on why and how school libraries matter more than ever as we, our students, and our teachers use tools like Google Search to access and evaluate information.



Steve Farber

Leadership Expert,
Bestselling Author,
Executive Coach

Monday Keynote

In this chaotic and extreme age, leaders of all kinds must demonstrate an unprecedented level of passion, determination, foresight, dedication, and fearlessness. In his wildly popular book and presentations, Steve Farber shows you how to use the LEAP framework – Love, Energy, Audacity and Proof to radically TRANSFORM EDUCATION and your life.

In this energetic and insightful program, you will discover how to...

- Use the power of the heart to achieve the extraordinary at work
- Inspire yourself and others to change the world you live in
- Earn your community's love and loyalty
- Keep yourself and others passionately engaged in the work at hand—even in troubled or difficult times

Conference Social Networking

Website	csla.net
Wiki	csla12.wikispaces.com/
Twitter	@cslnainfo
Hashtag	#csla12
Facebook	facebook.com/4CSLA
YouTube	youtube.com/user/cslnasouthernsection
Flickr	flickr.com/groups/csla12/



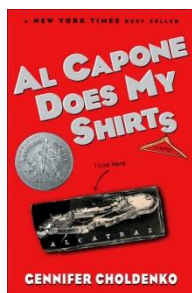
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CYRM Author/Illustrator Banquet

*California Young Reader Medal 2007
Young Middle School/Junior High Medal Winner*



Gennifer Choldenko

Hear Gennifer Choldenko, a California Honor Book Winner, speak about “The

Learn about the history behind her Al Capone the third book, *Al Capone Does My Homework*, Alcatraz are the stuff of legends, but the reality is year working as a docent on Alcatraz and became an Association. She will share a slide show using Francisco Library) about the history of the *Capone Does My Shirts*, *Al Capone Shines Homework*.

Gennifer Choldenko, a graduate of Brandeis Design, was born in Santa Monica, California, won numerous recognitions, including the Notable Recording, Best Books for Young Adults, Bank Street College Best Children's Books of the Year, California Library Association Beatty and Focal Awards, Chicago Public Library Best of the Best, New York Library's Best 100 Books for Reading and Sharing, Publisher's Weekly Best Books of the Year, and School Library Journal Best Books of the Year.

We will also honor Kristin Cashore, 2012 Winner of the CYRM Young Adult Award. We regret that Kristin Cashore is unable to attend.

At the CYRM Author/Illustrator Banquet, you will have the opportunity to visit with other invited authors and illustrators. Each table will have a spot for an author or illustrator, and these guests will rotate tables during each course, giving you the chance to visit with several during the evening. You will also have the opportunity to purchase books and get them signed during the banquet and earlier in the day following author and illustrator presentations.

Young Reader Medal Winner and Newbery **Weird World of Alcatraz Island in 1935.”**

Books with a special emphasis on the creation of due out in 2013. The myths about Al Capone and pretty amazing in its own right. Choldenko spent a honorary member of the Alcatraz Alumni vintage Alcatraz photos (courtesy of the San island and how it impacted the writing of *Al My Shoes*, and *Al Capone Does My*

University and the Rhode Island School of and lives in the Bay Area.. Her books have CYRM Medal, Newbery Honor Award, ALA



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Friday All workshop sessions are \$50 each

REGISTRATION OPEN 7:15am - 7:30pm

8:30am – 11:00am

Google Tour and Workshops

12:00pm – 2:00pm

Workshops

2:30pm – 4:30pm

Workshops

5:00pm – 7:00pm

Exhibits

7:00pm – 8:30pm

Team Trivia

Googleplex Tour and Google Skills Workshop (K-12)

8:30 AM – 11:00 AM

A FREE shuttle service leaves the **Marriott Hotel Main Entrance** for the **Googleplex** at 7:45 AM and will shuttle participants to SCCOE (Santa Clara County Office of Education) in time for noon workshop **OR** returns participants to the Marriott

Session A

12:00 Noon - 2:00 PM

Workshops at the Santa Clara County Office of Education, San José

A FREE shuttle service leaves the **Marriott Main Entrance** at 11:30 AM for SCCOE

A1 **YA Literature: The Best of the Best** *repeated Session B 7* (7-12)

Michael Cart, *Author and Columnist and reviewer for ALA's "Booklist"*

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.



A2 **Maintain a Dynamic Resource for Your Library: Create Your Own Library Web Page Today!** (K-12)

Sondra Keckley, *Teacher Librarian*

Does your library have its own web page? Are you able to change it as new needs arise? Frustrated when you have to wait for someone else to update it? The presenter made her own web site using Weebly.com. Following her instruction, you will have time to start your own library web site and leave with an actual product!



A3 **50 Free Online Reference and 2.0 Tools** (K-12)

Peter Milbury, *Retired*

Good reference habits, combined with appropriate use of Web applications provides a foundation for lifelong learners! This session will provide a rapid overview of 50 FREE ready reference works, selected from the California Learning Resource Network collection of pre-screened and professionally evaluated Web Information Links.



A4 **Book Repair** *repeated Session B 8* (K-12)

George Pilling, *Retired*

DEMCO presents a practical, hands-on seminar where participants learn and practice basic repairs for both hard and softbound books. Emphasis is placed on becoming familiar with techniques and materials for economical in-house repair of materials that must be available for frequent use. Additionally, protective measures which will extend the life of new materials will be demonstrated and discussed. This workshop is useful for anyone involved in repair of library materials. Participants will gain skills that can be shared with staff or volunteers.



A5 **iPads and the Common Core** (K-12)

John Magneson, *Coordinator for Media and Technology Services*

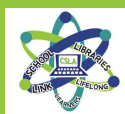
Two of the biggest disruptive forces in education will be brought into focus during this workshop. Participants will be provided with hands-on opportunities to explore viable workflows, systems and techniques that leverage the iPad tablet to support the implementation of the Common Core.



A6 **Best Books of 2012 and a Peek into 2013** (K-8)

Deborah Ford, *Director of Library Outreach at Junior Library Guild*

Participants of this session will see a fast-paced look at the best books of 2012. We'll take a peek around the calendar and look at what's coming for 2013. How to find the best books, including digital resources, will also be discussed. Handouts of titles and web resources will be provided.



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Friday *continued* All workshop sessions are \$50 each

Session B

2:30 PM – 4:30 PM

Workshops at the Santa Clara County Office of Education (SCCOE), San José

A FREE shuttle service leaves the **Marriott Main Entrance at 2:00 PM** for SCCOE

B7 YA Literature: The Best of the Best *repeated Session A 1* (7-12)

Michael Cart, *Author and Columnist and reviewer for ALA's "Booklist"*

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.



B8 Book Repair *repeated Session A 4* (K-12)

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B9 Portrayals, Parodies and Weird Humor: Songs, Movies and Videos (K-12)

Peter Milbury, *Retired*

This session makes use of two Web 2.0 Cloud-based applications, Pinterest “boards” and StichIt “threads,” to present and play selections from three online video collections gathered by the presenter from the YouTube video vaults.



B10 TL Guides: Bringing Together the Best Resources for Practicing Teacher Librarians (6-12)

Rosemarie Bernier, *Teacher Librarian*

Introduction to TL Guides, a live binder containing links to helpful information about our practice. Participants in this session will learn about a selection of these intriguing topics in depth: Advocacy, Digital Collection Curation Workshop, Information/Media, Fluencies/Transliteracy, Mission Statements, Policies and Guidelines, Professional Development, Assessment/Evaluation/Reflection, Curation / Digital Collection Development, and Curation Tools.



B11 Graphic Non-Fiction (9-12)

Patrick Nelson, *Owner, Mrs. Nelson's Library Services*

Graphic novels can introduce complicated stories about topics such as the Iranian Revolution or the Manhattan Project with enough heart to captivate the most reluctant reader.



B12 Advocating for Teaching and Learning *(newly added session)* (9-12)

Gail Dickinson, *AASLA President-Elect, Associate Professor, Old Dominion University*

It's a new world for teaching and learning through the school library. This workshop extends resources available through AASL to help teacher librarians develop new strategies and priorities for student learning.



5:00 PM - 7:00 PM FRIDAY

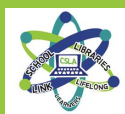
Exhibits Open

Tour our exhibitors' displays and enjoy hors d'oeuvres and a no-host bar. Get started on a Scavenger Hunt and buy drawing tickets to win cool prizes. See the exhibitor list on page 28.

7:00 PM – 8:30 PM FRIDAY

Team Trivia

Come prepared to have a ball testing your trivia expertise. Teams will be formed at the event. You might just go away with a trophy!



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Saturday



REGISTRATION OPEN 6:30 AM - 5:15 PM

7:00am – 7:50am

Early Bird Sessions

8:00am – 9:30am

Saturday Opening Session Keynote

9:30am – 12:45pm

*Exhibits & Scavenger Hunt
Exhibitor Learning Sessions*

12:45pm – 2:00pm

Membership Meeting

2:00pm – 4:00pm

*Exhibits, Scavenger Hunt &
Exhibitor Learning Sessions*

4:00pm

Drawings & Prizes - Exhibit Hall Stage

5:00pm – 5:50pm

Late Bird Sessions

7:00pm – 9:00pm

Presidents' Receptions

7:00 AM

Saturday

Common Core State Standards

ALL

Learn the who, what, when, where, why and how of the new Common Core State Standards for English Language Arts. Leave the conference with more knowledge about these standards and how they will change your school and your library.

- **Susan Pennell**, *Manager, Library Media Services Madera County Office of Education*



Web 2.0 Tools for Screencasting, Video Creation, and Video Hosting

ALL

The power of video! Great for documenting student achievement of your Model School Library Standards Projects! But how to get what's on the screen or on your camcorder/phone onto the Internet? Let's work together to do a screencast and host it. Then we will use a smartphone or Flip Camera to record video and host that. Later we will discuss options for video editing and explore one of them. Computers will not be provided as we will all work together to create videos on the presenter's computer! Leave with a help doc you can disseminate to students and staff so that they too can become video stars.

- **Marie Slim**, *District Teacher Librarian and Spanish Teacher, Sonora and La Habra High School, Fullerton Joint Union High School District.*



First Timer's Session

Newcomers

First time conference attendees are invited to a special session where you will learn tips on how to get the most out of the conference from CSLA President Pam Oehlman.

- **Pam Oehlman**, *CSLA President*

8:00 – 9:30 AM

Saturday

Saturday Open General Session

ALL

Keynote Address by **Tasha Bergson-Michelson**, Google Search Educator, on "Curiosity, creativity, and critical thinking: Why school libraries matter more than ever." See page 8 for details. Also included at this session is the installation of CSLA State Board Members, recognition of Sustaining Members and Conference Sponsors and the following awards: Presidents' Award and Betty Barkema School Library Improvement Grant, both sponsored by DEMCO; and the Technology Award.

9:30 AM – 12:45 PM Saturday

Exhibits Continue

ALL

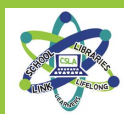
Tour our exhibitors' displays, participate in a fun Scavenger Hunt and buy drawing tickets to win cool prizes, and attend Exhibitor Learning Sessions. See the exhibitor list on page 28. Exhibitor Learning Session schedule will be announced in the Final Program.

12:45 PM – 2:30 PM Saturday

Membership Meeting

ALL

Come hear a review of CSLA's accomplishments in the last year and about plans for the coming year from our organization's leadership and participate in a members' forum. Also included at this session will be introduction of special guests Stacey Aldrich, California State Librarian, and AASL President-Elect Gail Dickinson, and presentation of the following awards: Above & Beyond, Honorary Membership, and Leadership for Diversity.



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2:30 PM – 5:00PM Saturday

Exhibits Conclude

ALL

Tour our exhibitors displays, participate in a fun Scavenger Hunt and buy drawing tickets to win cool prizes, and attend Exhibitor Learning Sessions. See the exhibitor list on page 28. Exhibitor Learning Session schedule will be announced in the Final Program.

5:00 PM Saturday

Helping Students with Special Needs Become Digital Citizens

6 – 12

Digital citizenship involves using technology safely, responsibly, critically, and proactively to contribute to society. How do we insure that students with special needs become first class digital citizens? This session provides resources and strategies to fit these students' digital needs.

- **Lesley Farmer**, Professor



A New Opportunity for Teacher Librarians: the Special Class Authorization

ALL

Holders of a Teacher Librarian Services Credential have an opportunity to add an authorization to their credential that entitles them to teach information and digital literacy in a departmentalized setting. TL's who complete a course focusing on two additional standards to earn this special class authorization (SCA) will possess greater flexibility in employment.

Attend this session to hear the details of this opportunity, how it came about, and where it is in the process with the California Commission on Teacher Credentialing.

- **Jo Ellen Misakian**, Program Director – Fresno Pacific University
- **Carol Doerksen**, District library coordinator, Kings Canyon Unified School District
- **Geri Mohler**, Program evaluation and research consultant for the California Commission on Teacher Credentialing
- **Roxann Purdue**, California Commission on Teacher Credentialing – certification, assignment and waivers



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Presidents' Receptions

ALL

You are invited to the CSLA President's and President-Elect's suites for wine and cheese receptions.



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Sunday



REGISTRATION OPEN 7:15am - 4:00pm

Morning Concurrent Session

8:00am – 9:00am Session 1
9:15am – 10:15am Session 2
10:30am – 11:30am Session 3

11:30am – 12:30pm

Break for Lunch

Afternoon Concurrent Session

12:30pm – 1:30pm Session 4

1:45pm – 2:45pm Session 5

3:00pm – 4:00pm

General Session

WOGlcs “Welcoming One Good Idea
Crowd-Sourced”

Graphic Novel Panel

4:10pm – 5:00pm

Birds of a Feather

6:00pm – 7:00pm

Section Meet and Greet

7:00pm – 9:00pm

CYRM Author Illustrator Banquet

8:00 AM

Sunday

Figuring Out Faith: A Discussion on Issues in Religious and Parochial School Libraries

ALL

This session will consist of a moderated discussion about the issues unique to religious school libraries and librarians. Bring questions and topics you'd like to discuss, or feel free to simply listen. Topics may include (but are not limited to): building a collection that encompasses a wide variety of viewpoints yet honors your school's faith tradition, censorship, and making students of all faiths feel welcome and valued in your library.

- **Lisa Newton**, *Valley Christian Schools*



California Young Reader Medal Overview: Primary, Intermediate and Picture Books for Older Readers K – 8

This session will provide an overview of the CYRM program and great ideas to implement the books in your library. The panel will present booktalks, hooks, bookmarks and will give free books to our most attentive listener. There will be time for questions at the end of the session.

- **Wendy Chason**, *Davis Joint Unified*
- **Randy DeJong**, *South HS*
- **Sally James**, *South Hillsborough Elementary*



Library of Congress Institute + Small Learning Community Collaboration = Linked Learning + Advocacy² 6 – 12

Two Teacher Librarians attended the Library of Congress Summer Institute and will share the learning experience to enhance your collaboration with high school small learning communities and emphasize linked-learning. Learn also how they have developed project-based events, using the LOC primary source materials, to emphasize relevance and rigor in learning focused on higher, vocational, and certificated pathways and careers. The learning community project embeds the Model School Library Standards into the WASC-reviewed Linked Learning process. They will share their learning, their groundwork and the process. Can be adapted to upper elementary and middle school. This is advocacy from the ground-up.

- **Pamela Oehlman**, *Poly High School*
- **Dr. Barbara Duffy**, *Jordan High School*



Good Ideas! World Class Teaching and Standards K – 12

The Teacher Librarians who have been selected for this year's *Good Ideas!* awards will present their ideas, discuss the successes and roadblocks to collaboration with colleagues, and answer questions about the *Good Ideas!* application process.



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iPads in Education – Got an App for That?: Part 1

K – 12

You either have one, want one, or know someone who has one – yes, I am talking about the iPad. Learn how to use your iPad as a teaching tool in the classroom with a few simple cables or go wireless (\$\$). You will be shown applications for teacher presentations, collaboration, curriculum enhancement, and some “just plain fun” stuff. Join me on an adventure in iPad apps for education. (Continued at 9:15 AM)

- **Kathie Maier**, *Savanna High School*



Live e-Learning and Online-Conferencing that Augments Instruction

K – 12

Today's online culture and post-secondary education is at a point where most students will experience, and instructors will utilize, the real-time Internet interactions that virtually mimic school environments. Live e-Learning, online-conferencing, and collaboration software are becoming prevalent in education. This session will show how to utilize one form of synchronous information delivery to support classroom content for the K-12 environment.

This presentation will illustrate the collaboration and preparation between the librarian and teachers to develop exciting e-presentations. It will also demonstrate the software and tools for a productive experience.

- **David Joyner**, *Marysville High School*



What RDA Does for Your Catalog K – 12

RDA is the new AACR2 – the guidelines for cataloging materials into libraries. There are substantial changes that intend to bring cataloging into the 21st century by incorporating e-format books and other items better into our catalogs. This presentation introduces the changes. The presenter will discuss with the audience the ways RDA will affect their services to schoolchildren.

- **George Pilling**, *retired*



Legacy of Rescue – Inspiring Young Adults to Make a Difference

6 – 12

“Legacy of Rescue: A Daughter’s Tribute” tells the story of Marta’s father, who was one of 100 Hungarian Jewish men saved by Zoltán Kubinyi, posthumously honored as a Righteous Among the Nations due to Marta’s father’s testimony. The story of rescue came full circle in June 2011 when Marta and her brother took their children back to Hungary to meet Zoltán Kubinyi’s family. With the rescuer’s son, his wife, and granddaughters – the great grandchildren of Zoltán Kubinyi – Marta’s family discussed how this courageous man none of them knew has made an indelible impact on all their lives.

- **Marta Fuchs**, *Director of Library Services Drew School, SF*



Making Marks: a Hands-on Exploration of Media & Techniques in Illustrating Children's Books

K - 3

A discussion and exploration of the many materials used in creating children's book art.

- **Katherine Tillotson**, *Illustrator*



9:15 AM

Sunday

Triple A: Advanced, Accomplished Advocate

K – 12

Why should YOU become a National Board Certified Teacher-Librarian? Teachers who achieve National Board Certification have met high standards through study, expert evaluation, self-assessment, and peer review. What does it take to achieve this Advanced Teaching Credential? What are the benefits in becoming an Accomplished Teacher-Librarian? This will be a clear, hands-on, and concise interactive workshop.

- **Kay Hones** *Teacher Librarian, SFUSD Stevenson*



Finding Your Roots: Following the Paper Trail

9 - 12

Following your ancestors' paper trail helps create an interest in research and can lead to a narrative of your ancestors' lives. Using the book "The Cactus on My Forehead" as a model, the author will demonstrate a process that will boost interest in researching original documents. Consequently, this will draw interest to history and creative writing. The model is that of a long and important presence of a Mexican American family in North America.



- **Alicia De Laurie** *Retired Library Media Teacher*

Collaboration Success! A Research Model

6 - 12

Learn how two classroom teachers and the school Teacher Librarian collaborated to teach the research process to the entire 7th grade and in the process changed the culture of research at the school. The model can be replicated in parts or as a whole and will work with any subject.



- **Darla Magana**, *Teacher Librarian, St. Margaret's Episcopal School*
- **Lori Donchak**, *English Teacher, St. Margaret's Episcopal School*
- **Jeni Johnson**, *English Teacher, St. Margaret's Episcopal School*

Powerful Programming, Fresh Ideas, and Intriguing Activities Develop Lifelong Learners

K - 8

Lifelong learners may very well start with loving their school library. Do you need fresh ideas for drawing students to the library, program promotion, teacher collaboration? This session will also present strategies to spark research questions, bring families together through a reading celebration, and excite students about both fiction and non-fiction through book talks and an intriguing "Did You Know?" Using best practices, as well as new ideas, you can, even with a limited budget, excite students, parents, and staff while making your library the heart of your school—where learning takes place and the school community loves to come.



- **Lynne Sundstrom**, *Birch Lane Elementary/Davis Joint Unified*

Charlotte and Me

K - 12

For the 60th anniversary of "Charlotte's Web," award-winning author Deborah Lee Rose shares how E.B. White's classic inspires her to write for children in ways that connect the natural world and the power of words. Deborah is the internationally published author of 14 books, including the forthcoming *Someone's Sleepy*, and blogger for howtosmile.org, which won a 2012 AASL Best Websites Award for Teaching and Learning.



- **Deborah Lee Rose**, *Author*

iPads in Education – Got an App for That?: Part 2

K - 12

You either have one, want one, or know someone who has one – yes, I am talking about the iPad. Learn how to use your iPad as a teaching tool in the classroom with a few simple cables or go wireless (\$\$). You will be shown applications for teacher presentations, collaboration, curriculum enhancement, and some "just plain fun" stuff. Join me on an adventure in iPad apps for education. *(Continued from 8:00 AM.)*



- **Kathie Maier**, *Savanna High School*

Getting Out There: Geocaching as a Way to Engage Students (and Parents) with the Great Outdoors

K - 12

Geocaching is an activity that requires the use of technology (a gps or smart phone), the internet, and a spirit of adventure. Come to this session to learn the nitty-gritty details about this hobby, including an orientation to the geocaching.com website, how to locate geocaches in your area or while you are traveling, helpful hints about finding a cache, etiquette of the sport, and tips for logging your find.



- **Yvonne Weinstein**, *Riverside Unified*



Incorporating Art in the Library and the Library in Art

K – 12

This session will demonstrate how a Teacher Librarian and Fine Arts Teacher have worked together to promote art in the library as well as the library in art. They will offer ideas for new and interesting displays of artwork in the library space, research and special projects in the library by art students, as well as “instant collaborations” that you and your art colleagues can implement Monday morning!

- **Amy Linden**, *Bear River H.S.*
- **Elizabeth Jens**, *Bear River H.S.*



Immedium Highlights Asian America for Kids

4 – 8

Author Oliver Chin shares how his contemporary Asian American children's books enrich students, teachers, and parents. His popular series *Tales from the Chinese Zodiac* (The Year of the Dragon) dovetail perfectly with annual New Year celebrations. Other stories address key classroom themes such as the value of ethnic-identity (*Sora & the Cloud*), character building (*Julie Black Belt*), and team work (*The Treehouse Heroes*, *The Octonauts*). Plus the topics of sports (*The Tao of Yao: Insights from Basketball's Brightest Big Man*), and graphic novels (*9 of 1: A Window to the World*) can engage middle and high schoolers, and provide rich opportunities for class discussion, group activities, and self-exploration.

Learn how Immedium's children's books invigorate traditional subject matter, and inspire students to learn and create.

- **Oliver Chin**, *Author*



10:30 AM

Sunday

Advocacy Goes International!

K – 12

School librarianship advocacy is an international phenomenon. This session shares a brand new advocacy toolkit being developed by the International Association of School Librarianship and the School Libraries Section of the International Federation of Library Associations. This cutting-edge set of modules helps librarians build strong partnerships and associations to advance school libraries.

- **Lesley Farmer**, *Professor of Librarianship, CSULB*



The Street Lit Book Club – Reaching the Reluctant Reader

6 – 12

Requiring the lowest level readers at a middle school to join a book club was NOT a disaster! Instead, it became a tight group where students were motivated to read and discuss street lit books. Learn how to build excitement among reluctant middle school readers with this edgy genre. An annotated booklist will be available.

- **Silvia Gutierrez**, *Education Librarian, Loyola Marymount University*



Noah Webster Brought America Together. How? Why? When? A New Picture Book Biography Reveals All

K – 12

Noah Webster wrote the second most popular book ever printed in English. It's in your library, in homes, on computers, and e-readers. Here, Jeri Chase Ferris will demonstrate her research, writing, and editing process for *Noah Webster and His Words*, a 2012 picture book biography. You'll delve into early American history and see how the first American dictionary was created. You will collect lesson plans and ideas for using the book in your library and see how, with the author's note and an illustrated chronology of Webster's life and times, it supports social studies, language arts, creative writing, grammar, and more.

- **Jeri Chase Ferris**, *Author*



When the Library Meets the Farmstand and Other Stories from the University of San Francisco

K – 12

Interested in connecting your library to real world projects? David Silver will introduce you to a relatively new course at the University of San Francisco in which students learn how to harvest seasonal produce from their campus garden, how to cook various dishes, and how to offer their meals to the larger community via a campus farmstand. The talk then discusses the unique role Gleeson Library plays in the farmstand.

- **David Silver**, *Associate Professor, University of San Francisco*



Empowering Minds with Hip-Hop, Chess & Martial Arts

K – 12

This workshop will explain how the fusion of music, chess, and martial arts promote unity, strategy, and nonviolence.

- **Adisa Banjoko**, *Author*



Learning through Literature

K – 6

We will explore learning and lessons in the library using great books. Learn how to use over 50 picture books to create learning in your library for students in grades K-6. Titles and lessons will cover many different subjects and genres. You will leave with lessons you can use the next day with books that you already have sitting on your library shelves. Standards will be included. We will share excellent ideas for teacher librarians and paraprofessionals.

- **Patricia Ohanian**,
Addison Elementary School, Palo Alto Unified School District



LibGuides- Your Answer to Online Resources That Make You the “Resource Queen/King” at Your School!

K – 5

The library needs to be the place where students can find relevant, appropriate, and compelling resources that are tied in with their classroom curriculum. Come to this presentation to see how one district has created online “LibGuides” (library guides) which put great resources in one handy spot and make its Teacher Librarians *the* people that classroom teachers will turn to for help with curricular links. We will discuss Elementary School Resources, 4th Grade Social Studies Resources, 5th Grade Social Studies Resources, Science Resources, Math Resources, And... Digital Safety Resources (linked to the Broadband Improvement Act). Best of all, the LibGuides are linked to the Model School Library Standards!



- **Kristen Lee**, *Teacher Librarian, Palo Alto*

HA! Made You Look!

K – 5

As a paraprofessional I do not have the time or skills to ‘teach’ students, but over the years have found clever ways for students to actually figure out library skills while having fun.

- **Mitzie Larson**, *Library Media Technician Palmyra Elementary/OUSD*

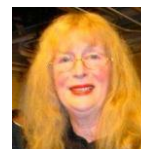


Demi’s Great Voyage with Zheng He, China’s Greatest Admiral

3 – 12

Demi will show slides of the beautiful artwork from her new book, *The Great Voyages of Zheng He*, and describe her journey throughout the making of the book.

- **Demi**, *Author*



12:30 PM**Sunday****Librarians Leading the Way:****Librarians as Professional Developers
Part 1***K – 12*

You will learn a variety of approaches to professional development from a team of public and private school librarians who are experienced staff development leaders in their own schools. Participants will leave this two-part session with models, strategies and their own plans for differentiated hands-on PD they can use at their own schools. The school librarians leading the workshop with Debbie Abilock, speaker and consultant, are among those featured in *Growing Schools* (Libraries Unlimited, 2012), the stories of challenges and successes of librarians who have taken on the task of faculty learning. *(Continued at 1:45 PM)*

Demonstration – Panel

- **Connie Williams,**
Teacher Librarian, Petaluma City Schools, Petaluma High School
- **Debbie Abilock,** *NoodleTools*
- **Sue Geiger,** *Moreau Catholic*
- **Susan Smith,** *Harker School*
- **Marilyn Kimura,** *Nueva School*

**What Comes Next? How Sequels Can Inspire Writing***K – 8*

Sometimes the hardest part of writing is getting started, but when we are teaching children to write we can remove this initial obstacle by letting them take inspiration from existing books. By forging forward with a character that the child already feels connected to, we heighten interest and remove writer's block, making the sequel an ideal tool for teaching narrative writing.

- **Sudipta Bardhan-Quallen,** *Author*

**Asking Good Questions; Getting Good Answers***K – 12*

In order to search effectively, students must develop good questions—and then know how to judge the efficacy of their search results. Participants will explore the Right Questions Institute's thoughtful process for getting to good questions, and learn about several helpful online tools, including Public Learning Media's Comparison Search and Who-Is.

- **Sara Armstrong,**
Educational Consultant

**Life is All About Plan B: Strategies for Being a Super Librarian***K – 12*

Those who bend don't break. In an ever-changing world, library staff must keep up with changes in everything from technology to library management. Join Deborah B. Ford in a fast paced session of strategies to get the job done without losing your patience or your sanity.

- **Deborah B. Ford,**
Director of Library Outreach at Junior Library Guild

**Using Social Media Responsibly***K – 12*

This presentation will explore the social media environment, address information literacy, teach how to distinguish among trusted environments and explore the adoption of safe and responsible social media technologies that could be used in an academic network so that students can creatively express themselves in ways that foster innovative solutions to assignments. This integration will result in a better understanding of cyber safety, digital citizenry and incorporate 21st-century best practices with social media while adhering to the new CIPA (child privacy) requirements. *(This session is repeated at 1:45 PM)*

- **Andrea Catania-Stephenson,** *Teacher Librarian, El Camino HS*
- **Jonathan King,** *Chief Strategy Officer, i-SAFE, Inc.*

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Virtual Learning Commons: 24/7 Student Learning Environment. What Does it Look Like?

K – 5

With the exponential expansion of information, ever-changing technology, and heightened demands for critical, creative, and collaborative thinking, how do we teach our digital learners to access and utilize information no longer confined to books? How do we keep students involved, engaged, and excited about learning?

This presentation will share how Virtual Learning Commons provide access to 24/7 interactive learning environments available anytime, anywhere. Tour an elementary VLC in real time, explore webtools, and see how collaborating with classroom teachers and hosting activities and school-wide events create an interactive and dynamic learning environment for 21st century learning.

- **Roxanne Clement,**
Teacher Librarian, Bay Farm School



Creating and Using Scavenger Hunts for Information Literacy

6 – 8

This session will present the way a TL works with the teachers at her school to create Information Scavenger Hunts. These hunts use resources in the library to provide scaffolding information on the background of classroom novels or other sections of the curriculum, including tools such as the World Café. Attendees will leave with a number of Information Scavenger Hunts (including several on wikis) and the procedure for creating Information Scavenger Hunts of their own.

- **Nina Jackson,** *Teacher Librarian, Franklin CMS and Tincher K-8*



Dewey Defeats Boredom: How to Turn Library Skills-Building into an Adventure!

K – 12

This workshop will help you make learning library skills fun for kids! Mom's Choice Award Winning Author Jason Edwards, a licensed and certified educator with over 20 years of experience creating innovative ways to inspire and instruct children, guides participants through the process of producing inventive, hands-on learning exercises that teach and develop the skills children need in order to find books and information in the library. Edwards will demonstrate how to identify appropriate goals, select methods, produce materials, and carry out exciting activities that teach kids vital research skills including identifying and distinguishing the content of different sections of the library, how to use the Library Catalog, finding books of different subjects using the Dewey Decimal System, and how to perform Internet searches. The model used to exemplify activity construction will be Jason's signature Monster Hunt program, in which teams of adventurers learn library skills as they track down and capture a lurking monster! Edwards will show how to tailor programs to groups of differing ages and levels of ability, and how to integrate many AASL educational goals into the programs generated including the building of reasoning, organization, and team-building skills. He will also review how to work together with other departments to incorporate broader learning goals into your program.

- **Jason Edwards,** *Author*



Being a Writer in Two Worlds

K – 12

Ying will show slides of her life in China and the people and locations that inspired her writing. She will talk about her journey as a writer, growing up in China during the Cultural Revolution, coming to this country as a graduate student, and writing in her second language. She will share how experiences inspired her writing, such as her award-winning books *Revolution is Not a Dinner Party*, *Crouching Tiger*, *The Run Away Wok*, and her newest cookbook *Ying's Best One-Dish Meals*.

- **Ying Compestine,** *Author*



1:45 PM**Sunday**

Librarians Leading the Way: Librarians as Professional Developers Part 2

K – 12

You will learn a variety of approaches to professional development from a team of public and private school librarians who are experienced staff development leaders in their own schools. Participants will leave the session with models, strategies and their own plans for differentiated hands-on PD they can use at their own schools. The school librarians leading the workshop with Debbie Abilock, speaker and consultant, are among those featured in *Growing Schools* (Libraries Unlimited, 2012), the stories of challenges and successes of librarians who have taken on the task of faculty learning. (Continued from 1:45 PM)

Demonstration – Panel

- **Connie Williams**,
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- **Debbie Abilock**, *NoodleTools*,
- **Sue Geiger**, *Moreau Catholic*,
- **Susan Smith**, *Harker School*,
- **Marilyn Kimura**, *Nueva School*



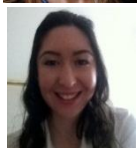
Series? Seriously! Energizing Readers with Series Fiction

K – 12

Link your students to series fiction and watch them grow into avid readers. Explore series fiction for all ages from elementary through middle and high school. Read beyond the familiar and popular to discover lesser-known series' books. An annotated booklist will be available.

Presented by a mother-daughter duo.

- **Silvia Gutierrez**,
Education Librarian, Loyola Marymount University
- **Gabriela Gualano Gutierrez**, *St. Martin of Torres and SJSU Library Program Student*



Perfect Partners: How Libraries and Authors Can Partner for Literacy

K – 8

An author visit at school can be fun and educational, but can also be so much more. Creating partnerships between authors and schools can reinforce literacy lessons in ways that make a lasting impression on students. This workshop will discuss tips and suggestions from both sides of the desk (from a school librarian and an author) to make an author visit something librarians can do to demonstrate how vital the library is in supporting the community of the school, and to enrich the students, parents, and staff in a way that is different from the regular instructional time.

- **Sudipta Bardhan-Quallen**, *Author*
- **Lynne Sundstrom**,
Teacher Librarian, Birch Lane Elementary School



California Young Reader Medal Program Overview for Middle School/Junior High, & Young Adult Categories

6 – 12

The CYRM panel will present an overview of the CYRM program and great ideas to implement the program in your library. The presentation will include book talks, hooks to engage your students, bookmarks, and more. Free books will be given out to our most attentive listener.

- **Wendy Chason**, *Davis Joint Unified*
- **Randy DeJong**, *Teacher Librarian, South H.S.*
- **Sally James**, *Teacher Librarian, South Hillsborough Elementary*



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Comic Book Clubs for Teens: Programming Made Easy and Fun!

6 – 12

Invigorate your library's programming by running a comic book discussion group! We will introduce you to the California Center for the Book's Book-Club-in-a-Box program, which provides you with free books and promotional materials. Running this club is fun and easy. We will warn you about potential pitfalls and share some tips. Attendees will leave with a wealth of suggestions for comic titles, discussion questions, and activities to engage comic-loving teens and draw them into the conversation. Create a nexus of nerd culture in your own library!

- **Jessica Lee**, *Teacher Librarian, Willard Middle School/Berkeley USD*
- **Jack Baur**, *Teen Services Librarian, Berkeley Public Library*



Using Social Media Responsibly K – 12

This presentation will explore the social media environment, address information literacy, teach how to distinguish among trusted environments and will explore the adoption of safe and responsible social media technologies that can be used in an academic network so that students can creatively express themselves in ways that foster innovative solutions to assignments. This integration will result in a better understanding of cyber safety, digital citizenry and incorporate 21st-century best practices with social media while adhering to the new CIPA (child privacy) requirements. *(repeat of session at 12:30).*

- **Andrea Catania-Stephenson**, *Teacher Librarian, El Camino HS/San Juan Unified School District*
- **Jonathan King**, *Chief Strategy Officer, i-SAFE, Inc.*



Great eLearning vs. Online Road Kill: How Can You Tell the Difference?

6 – 12

What should you expect from a great online course? How do you know if it's any good, if your students will be highly engaged, if activities provide multiple learning paths, if the course is accessible to all students or if teaching and learning goes beyond knowledge and comprehension? We'll review iNACOL's standards for quality online courses, explain how to take a course for a test drive, share how to select engaging courses, and speak to course features you should be expecting from publishers.

- **Brian Bridges**, *Director, Stanislaus COE, California Learning Resource Network (CLRN)*



QR Codes: A Fun Way to Link Learners with Information @ Your Library!

K – 12

Participants will learn all about QR Codes, how to generate them, and how they can be easily incorporated into the school library as a novel and useful marketing tool students will love.

- **Amy Linden**, *Teacher Librarian, Bear River High School, Nevada Joint Union HSD*



Five Books You Must Read ALL

If you could tell every teacher that they must read certain books, what would they be? This panel of Teacher Librarians, from all different walks, talk about their picks and why they chose them. Add some new books to your reading list, and bring your picks to add to the conversation.

- **Cathy Henry**, *Teacher Librarian*



3:00 PM Sunday

WOGI-es: “Welcoming One Good Idea – crowd-source” *K – 12*

Come to this fun, fast-paced general session prepared to hear and take away a great collection of good ideas you can use in your library and with your fellow educators. We will be inviting every attendee to come to the podium and share one favorite school library idea. Participation is voluntary, but we promise you will get even more from the session if you share your own best idea!

NorCal Going Global: Graphic Novel Panel *K – 12*

Panel discussion of the work and world of YA and college student oriented graphic novels by writers and illustrators from Northern California, many of whom deal with global themes. This session will inspire librarians to explore the rapidly growing world of graphic novels and histories. Attendees will hear about what inspires writers and illustrators, and also learn some of the tricks and tropes of the graphic world.



- **Gene Yang**
- **Trevor Getz**
- **Michael Kevane**
- **Elisee Sare**
- **Thien Pham**

4:10 PM Sunday

Birds of a Feather *ALL*

Don't just observe, LINK up with others at the conference. The Birds of a Feather sessions are interactive meetings for conference attendees to openly discuss topics of focused mutual interest and currency within a homogeneous group. These meetings have a strong emphasis on audience-driven discussion, professional networking and open participation. The following groups will have Birds of a Feather meetings:

- District Librarians
- Private Schools
- High School
- Middle School
- Elementary
- Paraprofessionals
- Retirees

Birds of a Feather meetings are an excellent opportunity to connect and interact with other attendees with whom you share a mutual interest.

6:00 PM Sunday

Section Meet and Greet *ALL*

Before the CYRM Banquet, visit with members from your own region. Tables will be hosted by your section representatives from each of the four Northern and six Southern sections. Take the opportunity to meet and visit with your own section representatives and with members from your own geographic area while enjoying drinks from a no-host bar and having your photo taken, courtesy of

LifeTouch

7:00 PM Sunday

CYRM Author/Illustrator Banquet

At the CYRM Author/Illustrator Banquet, you will have the opportunity to hear award-winning author **Gennifer Choldenko** speak and to visit with other invited authors and illustrators. Each table will have a spot for an author or illustrator, and these guests will rotate tables during each course, giving you the chance to visit with several during the evening. You will also have the opportunity to purchase books and get them signed after the banquet.



Azusa Pacific University

SCHOOL LIBRARIANSHIP PROGRAMS



APU's School of Education allows students to earn both the Master of Arts in Education: School Librarianship and the Teacher Librarian Services Credential by completing just three courses beyond the requirements for the credential alone.

Highlights:

- Enhance your credential with relevant coursework that combines library services and resources with student, teacher, and classroom needs.
- Support school curriculum and influence the education process as a librarian services teacher with a grounded understanding of today's students.
- Earn your degree online in as little as 18 months, and take classes when and where you want.

For more information:

(800) 825-5278

www.apu.edu/explore/education
graduatecenter@apu.edu



AZUSA PACIFIC
UNIVERSITY

12686



6444 E. Spring Street #237, Long Beach, CA 90815-1553 | csla.net/

Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net | csla12.wikispaces.com

Registration: bit.ly/cscla12registration | Hotel Reservations at Special \$109 Conference Rate: bit.ly/csclaHOTEL12

Monday



REGISTRATION OPEN 7:00 AM - Noon

7:00am – 8:45am
Legislative Breakfast

9:00am – 9:50am

Concurrent Session 6

10:00am – 12:15pm

Leadership Keynote by Steve Farber
Mastermind Teams with Steve Farber

1:00pm – 2:50pm

*Leadership Experts Panels and Leadership
Day Wrap up by Steve Farber*

7:00 AM

Monday

Legislative Breakfast

Monday's Legislative Breakfast will feature an address by the California Department of Education's top staff. We will hear either from Superintendent of Public Instruction **Tom Torlakson** or his Chief Advisor **Craig Cheslog** about the top recommendations of the recent CDE- Educational Technology Task Force and Torlakson's 21st century vision for public education in California.

Also presented at this session will be the Administrative Leadership Award and the Good Ideas! Award.

9:00 AM

Monday

Legislative Update

K – 12

This session will provide CSLA Conference delegates with information on the impacts to schools of the 2012-13 state budget, outline the possibility of additional education budget cuts should Proposition 30 not pass in November and highlight some of the key legislation that was dealt with in the 2012 legislative session.

- **Jeff Frost**, *Legislative Advocate, Frost, Davis & Donnelly*

The Library is Dead! Long Live the Library!

ALL

What is the future of libraries and teacher librarians? Are we still relevant? Even if there were no librarians, they would need to be invented to meet community needs. The new state teacher librarian program standards and special class authorizations affirm our unique skill set. This session looks at ways that teacher librarians can re-invent themselves – and show administrators why we are lynchpins in today's and tomorrow's education.

- **Lesley Farmer**, *Professor of Librarianship CSULB*



Connecting Curriculum Creatively K – 5

See samples of projects and get some great ideas for elementary aged students that integrate the arts into your library lessons.

- **Doree Tschudy**, *Teacher Librarian, Duveneck Elementary*



Turkish Delights – Recipe for a Successful Grant

K – 12

Participants will learn 6 steps to developing a successful grant.

1. Find a grant: American Turkish Society Curriculum Grant
2. Apply for a grant, connecting to student learning.
3. Grant award! Add students and teachers and resources.
4. Mix well and prepare student projects.
5. Presentation!
6. Evaluation, final report, extensions for future grants.

- **Kay Hones**, *Librarian SFUSD Stevenson*



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Monday

Leadership Day



Leadership Day

Steve Farber, best-selling author of *The Radical Leap Re-Energized* and other business books, inspires audiences with his transformative ideas on how to be an effective leader. CSLA is honored to have him as our keynote speaker and guest leader on Monday. Farber, along with a stellar panel of educational and industry leaders and experts, will work with all of us to help us find and elevate our leadership potential.

LEADERSHIP DAY BEGINS ...

- 10:00an - 10:15an** ACTIVITY to form Mastermind Teams
10:15an Keynote Speaker ~ Steve Farber
11:15an Mastermind Teams Meet
12:15pm - 1:00pm Participants Break for Lunch
1:00pm Experts Panel
2:00pm Wrap-up

Our Experts Panel includes leaders from the following organizations:

California Department of Education	Santa Clara County Office of Education	Insight
Adobe	Imperial County Office of Education	iKeepSafe
Comcast	CUE	Pearson
Verizion	ISTE	Scholastic
AALRR	CLRN	Center for Copyright Information
		and more



Early Bird <i>On or Before September 30</i>			
		Members	Non-Members
Full Registration		\$249.00	\$375.00
1 Day	Saturday	\$149.00	\$275.00
1 Day	Sunday	\$139.00	\$265.00
1 Day	Monday	\$149.00	\$275.00

Regular Registration <i>October 1 – October 26</i>			
		Members	Non-Members
Full Registration		\$284.00	\$425.00
1 Day	Saturday	\$184.00	\$325.00
1 Day	Sunday	\$174.00	\$315.00
1 Day	Monday	\$184.00	\$325.00

Late Registration – On-Site Only <i>After October 26</i>			
		Members	Non-Members
Full Registration		\$294.00	\$435.00
1 Day	Saturday	\$194.00	\$335.00
1 Day	Sunday	\$184.00	\$325.00
1 Day	Monday	\$194.00	\$335.00

Exhibits Only		
Friday (includes appetizers)		\$25.00
Saturday with box lunch		\$25.00
Saturday (excludes lunch)		FREE
Additional Options		
All Friday Workshops		\$50.00 each
Sunday CYRM Author/Illustrator Banquet		\$65.00
Friday box lunch		\$15.00

Conference Fees

Registration Information

NOTE

Full Conference Registration includes three meals:

Friday

Appetizer buffet,

Saturday

Box lunch, &

Monday

Legislative Breakfast

To opt out of meals, you may deduct \$20 from Full Registration or \$10 from Saturday or Monday Registration.

Valet parking is available at the Marriott Hotel at a special reduced conference rate of \$10 per day.

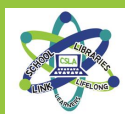
Hotel accommodations are available at the San José Marriott, our conference location, at an attractive *discount rate of \$109 per night*. Please visit this link for information and online reservations: bit.ly/cs1aHOTEL12

Please be sure to make your **Marriott Hotel reservations by Monday, October 22** to receive the discounted conference rate and to ensure availability.

Be a Conference Sponsor

Attendees who donate \$200 or more to support the costs of the conference will receive:

- Your name in the final Conference Program
- Recognition on our web site
- Your avatar printed on the conference T-Shirt
(if submitted by September 30)
- Our HUGE appreciation!



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Conference Exhibitors and Sponsors

Search for the best in products, services and technology in the CSLA Exhibit Hall. There will be approximately 75 tables with exhibitors offering solutions to help you improve your effectiveness and provide you with the tools you need to prepare yourself and your workplace for the future. Exhibit hours begin Friday at 5:00pm and conclude on Saturday at 5:00pm. You will also have an opportunity to win valuable prizes while you visit the exhibit hall! Following is a list of companies you will find at this year's conference (as of September 8, 2012).

Please check the final program for an updated list with table numbers and floor plan.

ABDO Publishing	EBSCO	OverDrive
Alexandria/Textbook Tracker	Edmodo	■ Perma-Bound
AWE	Follett Library Resources, Inc.	ProQuest
Baker & Taylor	Follett Software	Renaissance Learning
Bound to Stay Bound	Gale Cengage	Rosen Publishing
Britannica Digital Learning	Infobase Learning/Facts on File	Ross McDonald Co., Inc.
California Learning Resources	Junior Library Guild	San José State University SLIS
Network	L4U Library Software	Scholastic Library Publishing
■ California School Library	Lerner Publishing Group	Shen's Books
Foundation	Let's Read in Spanish	Shmoop
■ California State Library <small>(Sponsor only)</small>	Library World Inc.	Symbaloo EDU
Capstone	Mackin Educational Resources	Wheeler's ePlatform
Children's Plus Inc.	Media Flex - OPALS	World Book, Inc.
Cover One, Inc.	■ Milligan News	Zaner-Bloser Publishing
Crabtree Publishing	Mrs. Nelson's Library Services	
CUE	NoodleTools, Inc.	■ SPONSORS
DEMCO Interiors	Optelec Low Vision Solutions	

Sustaining Members

ABDO Publishing	Gale Cengage	Mrs. Nelson's Toy & Bookshop, Inc.
Follett Library Resources, Inc.	Mackin Educational Resources	Perma-Bound Books
Follett Software	Milligan News Company, Inc.	San José State University SLIS

Author Sponsors

Immedium for Oliver Chin
Mackin for Gennifer Choldenko
and Katherine Tillotson

Rogue Bear Press for Jason Edwards
Shen Books for Demi



Conference Committee 2012



President-Elect

Jane Lofton



Conference Chair

Janice Gilmore-See



**Secretary and
Facilitators /
Evaluations**

Mitzie Larson



**Treasurer and
Publications**

Kathie Maier



**Exhibitors /
Sponsors and AV**

Peter Doering



**Exhibitors /
Sponsors and Ads**

Susan Pennell



**AV and On-site
Registration**

Terry Lai



Special Events

Yvonne Weinstein



Hospitality

Jackie Siminitus



**Website/Social
Networking**

Marie Slim



**Concurrent
Sessions /
Workshops**

Ellie Goldstein-
Erickson



**Concurrent
Sessions /
Workshops**

Sandra Lane



**Authors /
Illustrators**

Kay Hones



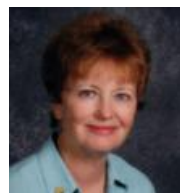
**Authors /
Illustrators**

Nancy Lucero



Leadership Day

Glen Warren



Decorations

Diane Alexander

*CSLA Past
President*



**Advanced
Registration**

Liz Dodds



Meals

Lonni Gause



CYRM Liaison

Randy de Jong



Drawing

Brooke Ahrens



**CSLA State
President**

Pam Oehlman



SJSU Liaison

Mary Ann Harlan



ESTABLISHED 1915
*Learning through
Books, Media and Technology*



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Conference Tips

- Are you flying in to San José Airport? The Marriott Hotel is just ten minutes by car or taxi or 45 minutes by public transportation from the airport. The Santa Clara County Office of Education, where we are holding our Friday afternoon pre-conference workshops, is just ten minutes by car or taxi from the airport.
- Attendees arriving early for the pre-conference Googleplex Tour and Workshop on Friday morning may choose to drive directly there or take a shuttle from the Marriott Hotel. It is not necessary to register first at the Marriott if you are driving directly to the Googleplex. If you are taking the shuttle bus from the Marriott, please plan to be at the hotel main entrance to depart promptly at 7:45 A.M.
- Attendees arriving on Friday afternoon for pre-conference workshops may choose to go directly to the Santa Clara County Office of Education (SSCOE) or take a shuttle from the Marriott Hotel. It is not necessary to register at the Marriott first if you are driving directly to the SCCOE. If you are taking the shuttle bus from the Marriott, please plan to be at the hotel main entrance at least a half hour before the start of your workshop.
- The Googleplex Tour and Workshop is scheduled to end in time to allow you to attend a Noon Workshop at the SCCOE, and the shuttle will transport you from Google to the SCCOE. Do, though, consider ordering a box lunch at the SCCOE, since there won't be time for shuttle riders to get lunch elsewhere in between these sessions.
- Free parking is available for attendees who wish to drive to the Googleplex Friday morning and to the Santa Clara County Office of Education for Friday afternoon workshops.
- Valet parking is available at the Marriott Hotel at a special reduced conference rate of \$10 per day.
- Avoid disappointment by registering for pre-conference workshops early before they sell out.
- Please be sure to make your Marriott Hotel reservations by Monday, October 22 to receive the discounted conference rate and to assure availability.
- Participation is voluntary, but you'll have more fun if you bring one of your own great ideas to our “**WOGI-cs: Welcoming One Good Idea - crowd source**” general session” general session on Sunday at 3 P.M.
- Do you need help convincing your administrator why conference attendance will benefit your library program and your students? Check this posting on the CSLA blog: <http://bit.ly/attendCSLA2012>



California School Library Association State Conference 2012

Hotel Reservations bit.ly/cslaHOTEL12



José Marriott

301 South Market Street | San José CA 95113 **Phone: 1-506-474-2009 | 1-877-901-6632**

See this link for information about transportation from the airport:

<http://www.marriott.com/hotels/maps/travel/sjcsj-san-jose-marriott/>

Directions from the Airport to the Marriot

Head **southeast** on **Terminal Dr** | Continue onto **Airport Blvd** | Slight left to stay on **Airport Blvd** | Slight right to stay on **Airport Blvd** | Slight right onto **Skyport Drive** | Merge onto **CA-87 S** via the ramp to **I-280/Downtown** | Take exit **6A** for **Park Ave** toward **San Carlos St/CA-82** | Turn left onto **Park Ave** | Take the 1st right onto **Woz Way** | Turn left onto **W San Carlos St** | Turn right onto **S Market St** | Destination will be on the right **301 S Market St San José, CA 95113**

Directions from Northern CA

Head **south** on **I-680 S** to **San José** | Continue onto **I-280 N** | Take the **7th St** exit toward **CA-82** | Merge onto **Margaret St** | Turn left onto **E Reed St** | Turn right onto **S 1st St/S Market St** | Continue to follow **S Market St** | Destination will be on the left | **301 S Market St San José, CA 95113**

Directions from Southern CA

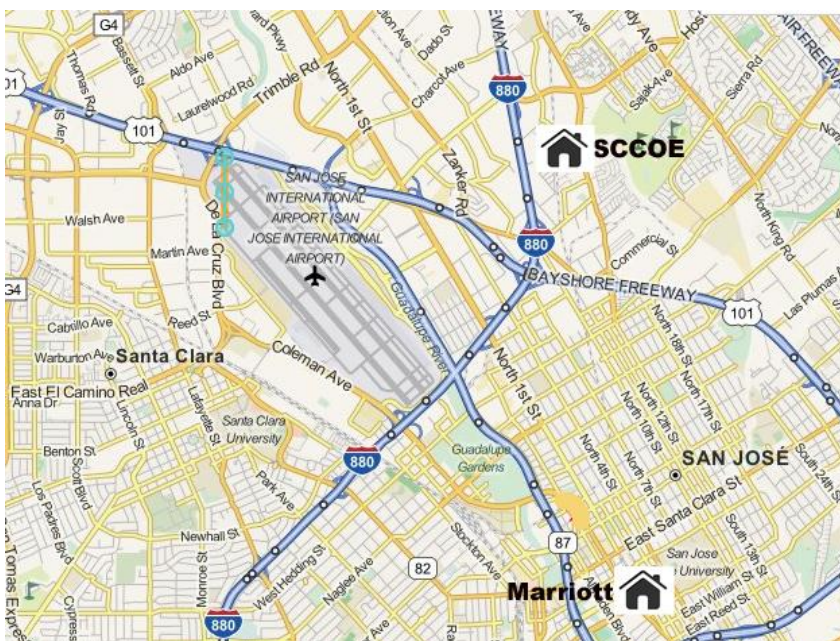
Head **northwest** on **US-101 N** toward **Exit 371** | Take exit **384** to merge onto **I-280 N** toward **Downtown San José** | Take the **7th St** exit toward **CA-82** | Merge onto **Margaret St** | Turn left onto **E Reed St** | Turn right onto **S 1st St/S Market St** | Continue to follow **S Market St** | Destination will be on the left | **301 S Market St San José, CA 95113**

Directions from the Marriot to Googleplex

Head **northwest** on **S Market St** toward **W San Carlos St** | Turn left onto **W San Carlos St** | Turn right onto **Woz Way** | Slight left to stay on **Woz Way** | Take the ramp onto **CA-87 N** | Take exit **9B** on the left to merge onto **US-101 N** toward **San Francisco** | Take exit **400A** toward **Amphitheatre Parkway** | Merge onto **Rengstorff Ave** | Continue onto **Amphitheatre Pkwy** | Destination will be on the right | **Googleplex 1600 Amphitheatre Parkway, Mountain View, CA 94043**

Directions from the Marriot to SCCOE

Head **southeast** on **S Market St** toward **W San Salvador St** | Continue onto **S 1st St** | Take the ramp onto **I-280 S** | Take the exit onto **US-101 N** toward **San Francisco** | Take exit **388B** to merge onto **I-880 N** toward **Oakland** | Take exit **5** for **Brokaw Rd** | Turn right onto **E Brokaw Rd** | Take the 1st left onto **Ridder Park Dr** | **Santa Clara County School Superintendent 1290 Ridder Park Drive, San José, CA 95131**



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CSLA Conference Registration Form – San Jose 2012

California School Library Association

Annual Conference

November 16-19, 2012 | San Jose Marriott

Office Use Only

Application Received _____

Payment Received ☐

Time Received _____

CC ☐ Check _____

PLEASE NOTE: We encourage you to use our easy online registration option (link at csla.net), but you may use this form if you prefer to mail or fax your registration. **Please note that CSLA members receive a discount on our conference.** If you are not already a current member, please join or renew your membership first, and then register for the conference. For registration by mail or fax, you may include your membership form with your registration form. For questions about membership or the conference registration process, please contact Liz Dodds. liz.dodds@gmail.com, Membership VP, or leave a message for us at **888-655-8480**. We will return your call promptly.

Full Conference Registration includes three meals: Friday appetizer buffet, Saturday box lunch, & Monday Legislative Breakfast. To opt out of meals, you may deduct \$20 from Full Registration or \$10 from Saturday or Monday Registration.

Mail/Fax this Form and payment to: CSLA 2012 Conference Registration 6444 E. Spring Street #237, Long Beach CA 90815-1553 Fax (888) 655-8480

No refunds for conference registration, workshops, or meals can be given **after November 6, 2012.**

A service charge of \$35 will be applied to all refunds. Qualifying refunds will be processed after the conference by December 15, 2012.

	Early Bird On or Before September 30		Registration October 1 - October 26		Late Registration After October 26		Exhibits Only	
	Members	Non Members	Members	Non Members	Members	Non Members		
Full Registration	\$249.00	\$375.00	\$284.00	\$425.00	\$294.00	\$435.00	Friday (includes appetizers)	\$25.00
1 Day Saturday	\$149.00	\$275.00	\$184.00	\$325.00	\$194.00	\$335.00	Saturday with box lunch	\$25.00
1 Day Sunday	\$139.00	\$265.00	\$174.00	\$315.00	\$184.00	\$325.00	Saturday (excludes lunch)	FREE
1 Day Monday	\$149.00	\$275.00	\$184.00	\$325.00	\$194.00	\$335.00	Additional Options	
							All Friday Workshops (each)	\$50.00
							Sunday CYRM Author/Illustrator Banquet	\$65.00
							Friday box lunch	\$15.00

Contact Information

Name (Title First Last) _____
 Department / Company _____
 Address _____
 City _____
 State _____ Zip+4 _____
 Phone _____ Fax _____
 Email _____
 Section and Region
 NORTH N (1) N (2) N (3) N (4)
 SOUTH S (1) S (2) S (3) S (4) S (5) S (6)

Conference Selections

GOOGLE TOUR & WORKSHOP (\$50.00) Friday 8:30-11:00 ☐
WORKSHOP – Session A (\$50.00 each) Friday 12:00-2:00
☐ W1 ☐ W2 ☐ W3 ☐ W4 ☐ W5 ☐ W6
WORKSHOP – Session B (\$50.00 each) Friday 2:30PM-4:30PM
☐ W7 ☐ W8 ☐ W9 ☐ W10 ☐ W11
MEAL OPTIONS
☐ Box Lunch Friday for Workshop Attendees (\$15.00)
☐ Turkey/Bacon Sandwich ☐ Vegetarian Sandwich
Saturday Box Lunch-included with Registration
☐ Chicken Sandwich ☐ Vegetarian Sandwich
CYRM & Author/Illustrator Banquet Sunday Night
☐ Pasta Banquet Meal (\$65.00)
Legislative Breakfast Buffett (included in Registration)
 Attending ☐ Yes ☐ No

Conference Fees

EVENT ADMISSION	\$
Friday (AM) GooglePlex Tour & Workshop (\$50.00)	\$
Box Lunch Friday for Workshop Attendees (\$15.00)	\$
Workshop – Session A (\$50.00)	\$
Workshop – Session B (\$50.00)	\$
CYRM & Author/Illustrator Banquet Sunday Night (\$65.00)	\$
Friday Exhibits ONLY (\$25.00)	\$
Saturday Exhibits ONLY with lunch (\$25.00)	\$
Conference Sponsor (\$200.00)	\$
TOTAL FEES	\$

Payment Information (select one)

☐ MasterCard ☐ Visa ☐ Check (payable CSLA)

Credit Card # _____
 V Code _____ Expiration Date _____
 Billing Address _____
 City _____
 State _____ Zip _____
 Telephone _____
 Name on Card _____
 Cardholder Signature _____

More Conference Selections

Is this your first CSLA State Conference? Yes No

Conference T-Shirt S M L XL XXL
 (Free with Early Bird Registration)

Friday Google & Workshop Attendees:

Please let us know if you will need shuttle bus service or you will be providing your own transportation.

☐ I will be riding the shuttle bus ☐ I have my own transportation
☐ I have my own car & can offer rides to others. Please contact me

Team Trivia - Friday night (free)

Free for everyone registering for the full conference, but please help us with planning by letting us know if you are attending. Yes No

The Presidents' Receptions - Saturday night (free)

Saturday night for everyone registering for the full conference or on Saturday, but please help us with planning by letting us know if you are attending. Yes No

Section Meet & Greet - Sunday night (free)

Afternoon for everyone registering for the full conference or on Sunday, but please help us with planning by letting us know if you are attending. Yes No

I would like to volunteer during the conference. Yes No



California School Library Association Membership Application

Please choose the address, telephone, and email you would like as your primary contacts.

First Name _____ Last Name _____

Title/Position _____

School/Company _____ District _____

Work Address _____ ☐ Primary

City/State/ZIP+4 _____ Work County _____

Work Phone _____ ☐ Primary

Work Email Address _____ ☐ Primary

Home Address _____ ☐ Primary

City/State/ZIP+4 _____ Home County _____

Home Phone _____ ☐ Primary Mobile Phone _____ ☐ Primary

Home Email Address _____ ☐ Primary

If you are employed in a school-related position, please complete the following:

School Level: ☐ Elementary ☐ Jr. High/Middle ☐ High School
☐ College ☐ K-12 ☐ Other _____

Location: ☐ School Site ☐ District ☐ County ☐ Other _____

☐ Please do not post my information in the CSLA online directory.

Only members have access to the online directory. We urge you to participate in this networking directory. By checking this box, members will not have access to your contact information.

Membership Types and Dues*

- | | |
|--|-------|
| <input type="checkbox"/> Professional | \$125 |
| <input type="checkbox"/> Paraprofessional | \$65 |
| <input type="checkbox"/> Associate (Retired) | \$65 |
| <input type="checkbox"/> Student* | \$65 |
| <input type="checkbox"/> Friend | \$65 |
| <input type="checkbox"/> Institutional | \$150 |
| <input type="checkbox"/> Commercial | \$125 |
| <input type="checkbox"/> Sustaining | \$500 |

*Students please provide additional information: **Educational institution attending and estimated graduation date.**

See website www.csla.net for membership type, and definitions.

Method of Payment

- ☐ Check payable to CSLA, # _____
☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card # _____

Expiration Date _____

Verification Code _____
3 digits on back of card / 4 digits on front of American Express

Name on Card _____

Billing Address _____

City/State/ZIP+4 _____
Please use your credit card billing ZIP+4 for verification process

Signature _____

**18% of CSLA dues are allocated to legislative activity and that portion is not tax-deductible as a business expense.

California School Library Association
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Member Benefits
Monthly newsletters, semiannual Journals, online directory, discounts on annual conferences, regional workshops and publications, legislative advocacy, and a network of California School Library colleagues who share your commitment and enthusiasm!