

2012 CSLA Annual Conference

Preview Guide

Registration Information

Marriott Hotel, Downtown San Jose, CA

November 16 - 19, 2012



School Libraries Link Lifelong Learners



6444 E. Spring Street #237, Long Beach, CA 90815-1553 | csla.net/ |

Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net |

csla12.wikispaces.com/

Hotel Reservations bit.ly/cslaHOTEL12



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Concurrent Sessions

Exhibit Hall and Fun Activities

All Conference Goers

Paid Workshops

[illegible]

Friday Workshop Details

All workshop sessions are \$50 each

Googleplex Tour and Google Skills Workshop (K-12)

8:30 AM – 11:00 AM (Shuttle Bus leaves Marriott Hotel for Googleplex at 7:45 AM)

SESSION A

12:00 Noon - 2:00 PM

Workshops at the Santa Clara County Office of Education, San Jose

Workshop 1: **YA Literature: The Best of the Best** (7-12) *repeated Session B 7* Michael Cart

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.

Workshop 2: **Maintain a Dynamic Resource for Your Library: Create Your Own Library Web Page Today!** (K-12)

Sondra Keckley

Does your library have its own web page? Are you able to change it as new needs arise? Frustrated when you have to wait for someone else to update it? The presenter made her own web site using Weebly.com. Following her instruction, you will have time to start your own library web site and leave with an actual product!

Workshop 3: **50 Free Online Reference and 2.0 Tools** (K-12)

Peter Milbury

Good reference habits, combined with appropriate use of Web applications provides a foundation for lifelong learners! This session will provide a rapid overview of 50 FREE ready reference works, selected from the California Learning Resource Network collection of pre-screened and professionally evaluated Web Information Links.

Workshop 4: **Book Repair** (K-12) *repeated Session B 8*

George Pilling

DEMCO presents a practical, hands-on seminar where participants learn and practice basic repairs for both hard and softbound books. Emphasis is placed on becoming familiar with techniques and materials for economical in-house repair of materials that must be available for frequent use. Additionally, protective measures which will extend the life of new materials will be demonstrated and discussed. This workshop is useful for anyone involved in repair of library materials. Participants will gain skills that can be shared with staff or volunteers.

Workshop 5: **iPads and the Common Core** (K-12)

John Magneson and Susan Pennell

Two of the biggest disruptive forces in education will be brought into focus during this workshop. Participants will be provided with hands-on opportunities to explore viable workflows, systems and techniques that leverage the iPad tablet to support the implementation of the Common Core.

Workshop 6: **Best Books of 2012 and a Peek into 2013** (K-8)

Deborah Ford

Participants of this session will see a fast-paced look at the best books of 2012. We'll take a peek around the calendar and look at what's coming for 2013. How to find the best books, including digital resources will also be discussed. Handouts of titles and web resources will be provided.



Friday Workshop Details *Continued*

All workshop sessions are \$50 each

SESSION B

2:30 PM - 4:30 PM

Workshops at the Santa Clara County Office of Education (SCCOE), San Jose

Workshop 7: **YA Literature: The Best of the Best** (7-12) *repeated Session A 1* *Michael Cart*

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.

Workshop 8: **Book Repair** (K-12) *repeated Session A 4*

George Pilling

DEMCO presents a practical, hands-on seminar where participants learn and practice basic repairs for both hard and softbound books. Emphasis is placed on becoming familiar with techniques and materials for economical in-house repair of materials that must be available for frequent use. Additionally, protective measures which will extend the life of new materials will be demonstrated and discussed. This workshop is useful for anyone involved in repair of library materials. Participants will gain skills that can be shared with staff or volunteers.

Workshop 9: **Portrayals, Parodies and Weird Humor: Songs, Movies and Videos** (K-12)

Peter Milbury

This session makes use of two Web 2.0 Cloud-based applications, Pinterest "boards" and StichIt "threads", to present and play selections from three online video collections gathered by the presenter from the YouTube video vaults.

Workshop 10: **TL Guides: Bringing Together the Best Resources for Practicing Teacher Librarians** (6-12)

Rosemarie Bernier

Introduction to TL Guides, a live binder containing links to helpful information about our practice. Participants in this session will learn about a selection of these intriguing topics in depth: Advocacy, Digital Collection Curation Workshop, Information/Media, Fluencies/Transliteracy, Mission Statements, Policies and Guidelines, Professional Development, Assessment/Evaluation/Reflection, Curation / Digital Collection Development, Curation Tools.

Workshop 11: **Graphic Non-Fiction** (9-12)

Patrick Nelson

Graphic novels can introduce complicated stories about topics such as the Iranian Revolution or the Manhattan Project with enough heart to captivate the most reluctant reader.



Be a Conference Sponsor!

Attendees who donate \$200 or more to support the costs of the conference will receive:

- Your name in the final Conference Program
- Recognition on our web site
- Your avatar printed on the conference T-Shirt
- Our HUGE appreciation!



Hotel accommodations are available at the San Jose Marriott, our conference location, at an attractive *discount rate of \$109 per night*. Please visit this link for information and online reservations: <http://csla.net/index.php/events/2012-conference/112-conference-hotel-information>

Early Bird On or Before September 30			
		Members	Non-Members
Full Registration		\$249.00	\$375.00
1 Day	Saturday	\$149.00	\$275.00
1 Day	Sunday	\$139.00	\$265.00
1 Day	Monday	\$149.00	\$275.00

Regular Registration October 1 - October 26			
		Members	Non-Members
Full Registration		\$284.00	\$425.00
1 Day	Saturday	\$184.00	\$325.00
1 Day	Sunday	\$174.00	\$315.00
1 Day	Monday	\$184.00	\$325.00

Late Registration - On-Site Only After October 26			
		Members	Non-Members
Full Registration		\$249.00	\$435.00
1 Day	Saturday	\$194.00	\$335.00
1 Day	Sunday	\$184.00	\$325.00
1 Day	Monday	\$194.00	\$335.00

Exhibits Only	
Friday (includes appetizers)	\$25.00
Saturday with box lunch	\$25.00
Saturday (excludes lunch)	FREE
Additional Options	
All Friday Workshops	\$50.00 each
Sunday CYRM Author/Illustrator Banquet	\$65.00
Friday box lunch	\$15.00

NOTE

Full Conference Registration includes three meals: **Friday** appetizer buffet, **Saturday** box lunch, & **Monday** Legislative Breakfast. To opt out of meals, you may deduct \$20 from Full Registration or \$10 from Saturday or Monday Registration.



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CSLA Conference Registration Form – San Jose 2012

California School Library Association

Annual Conference
November 16-19, 2012 | San Jose Marriott

Office Use Only

Application Received _____

Payment Received ☐

Time Received _____

CC ☐ Check _____

PLEASE NOTE: We encourage you to use our easy online registration option (link at csla.net), but you may use this form if you prefer to mail or fax your registration. Please note that CSLA members receive a discount on our conference. If you are not already a current member, please join or renew your membership first, and then register for the conference. For registration by mail or fax, you may include your membership form with your registration form. For questions about membership or the conference registration process, please contact Liz Dodds. liz.dodds@gmail.com, Membership VP, or leave a message for us at 888-655-8480. We will return your call promptly.

Full Conference Registration includes three meals: Friday appetizer buffet, Saturday box lunch, & Monday Legislative Breakfast. To opt out of meals, you may deduct \$20 from Full Registration or \$10 from Saturday or Monday Registration.

Mail/Fax this Form and payment to: CSLA 2012 Conference Registration 6444 E. Spring Street #237, Long Beach CA 90815-1553 Fax (888) 655-8480

No refunds for conference registration, workshops, or meals can be given after November 6, 2012.

A service charge of \$35 will be applied to all refunds. Qualifying refunds will be processed after the conference by December 15, 2012.

	Early Bird On or Before September 30		Registration October 1 - October 26		Late Registration After October 26		Exhibits Only	
	Members	Non Members	Members	Non Members	Members	Non Members		
Full Registration	\$249.00	\$375.00	\$284.00	\$425.00	\$294.00	\$435.00	Friday (includes appetizers)	\$25.00
1 Day Saturday	\$149.00	\$275.00	\$184.00	\$325.00	\$194.00	\$335.00	Saturday with box lunch	\$25.00
1 Day Sunday	\$139.00	\$265.00	\$174.00	\$315.00	\$184.00	\$325.00	Saturday (excludes lunch)	FREE
1 Day Monday	\$149.00	\$275.00	\$184.00	\$325.00	\$194.00	\$335.00	Additional Options	
							All Friday Workshops (each)	\$50.00
							Sunday CYRM Author/Illustrator Banquet	\$65.00
							Friday box lunch	\$15.00

Contact Information

Name (Title First Last) _____
 Department / Company _____
 Address _____
 City _____
 State _____ Zip+4 _____
 Phone _____ Fax _____
 Email _____
 Section and Region
 NORTH N (1) N (2) N (3) N (4)
 SOUTH S (1) S (2) S (3) S (4) S (5) S (6)

Conference Selections

GOOGLE TOUR & WORKSHOP (\$50.00) Friday 8:30-11:00 ☐
 WORKSHOP – Session A (\$50.00 each) Friday 12:00-2:00
☐ W1 ☐ W2 ☐ W3 ☐ W4 ☐ W5 ☐ W6
 WORKSHOP – Session B (\$50.00 each) Friday 2:30PM-4:30PM
☐ W7 ☐ W8 ☐ W9 ☐ W10 ☐ W11
MEAL OPTIONS
☐ Box Lunch Friday for Workshop Attendees (\$15.00)
☐ Turkey/Bacon Sandwich ☐ Vegetarian Sandwich
 Saturday Box Lunch-included with Registration
☐ Chicken Sandwich ☐ Vegetarian Sandwich
 CYRM & Author/Illustrator Banquet Sunday Night
☐ Pasta Banquet Meal (\$65.00)
 Legislative Breakfast Buffett (included in Registration)
 Attending ☐ Yes ☐ No

Conference Fees

EVENT ADMISSION	\$
Friday (AM) GooglePlex Tour & Workshop (\$50.00)	\$
Box Lunch Friday for Workshop Attendees (\$15.00)	\$
Workshop – Session A (\$50.00)	\$
Workshop – Session B (\$50.00)	\$
CYRM & Author/Illustrator Banquet Sunday Night (\$65.00)	\$
Friday Exhibits ONLY (\$25.00)	\$
Saturday Exhibits ONLY with lunch (\$25.00)	\$
Conference Sponsor (\$200.00)	\$
TOTAL FEES	\$

Payment Information (select one)

☐ MasterCard ☐ Visa ☐ Check (payable CSLA)

Credit Card # _____
 V Code _____ Expiration Date _____
 Billing Address _____
 City _____
 State _____ Zip _____
 Telephone _____
 Name on Card _____
 Cardholder Signature _____

More Conference Selections

Is this your first CSLA State Conference? Yes No

Conference T-Shirt (Free with Early Bird Registration) S M L XL XXL

Friday Google & Workshop Attendees:
 Please let us know if you will need shuttle bus service or you will be providing your own transportation.

☐ I will be riding the shuttle bus ☐ I have my own transportation
☐ I have my own car & can offer rides to others. Please contact me

Team Trivia - Friday night (free)

Free for everyone registering for the full conference, but please help us with planning by letting us know if you are attending. Yes No

The Presidents' Receptions - Saturday night (free)

Saturday night for everyone registering for the full conference or on Saturday, but please help us with planning by letting us know if you are attending. Yes No

Section Meet & Greet - Sunday night (free)

Afternoon for everyone registering for the full conference or on Sunday, but please help us with planning by letting us know if you are attending. Yes No

I would like to volunteer during the conference. Yes No



California School Library Association Membership Application

Please choose the address, telephone, and email you would like as your primary contacts.

First Name _____ Last Name _____

Title/Position _____

School/Company _____ District _____

Work Address _____ ☐ Primary

City/State/ZIP+4 _____ Work County _____

Work Phone _____ ☐ Primary

Work Email Address _____ ☐ Primary

Home Address _____ ☐ Primary

City/State/ZIP+4 _____ Home County _____

Home Phone _____ ☐ Primary Mobile Phone _____ ☐ Primary

Home Email Address _____ ☐ Primary

If you are employed in a school-related position, please complete the following:

School Level: ☐ Elementary ☐ Jr. High/Middle ☐ High School
☐ College ☐ K-12 ☐ Other _____

Location: ☐ School Site ☐ District ☐ County ☐ Other _____

☐ Please do not post my information in the CSLA online directory.

Only members have access to the online directory. We urge you to participate in this networking directory. By checking this box, members will not have access to your contact information.

Membership Types and Dues*

- | | |
|--|-------|
| <input type="checkbox"/> Professional | \$125 |
| <input type="checkbox"/> Paraprofessional | \$65 |
| <input type="checkbox"/> Associate (Retired) | \$65 |
| <input type="checkbox"/> Student* | \$65 |
| <input type="checkbox"/> Friend | \$65 |
| <input type="checkbox"/> Institutional | \$150 |
| <input type="checkbox"/> Commercial | \$125 |
| <input type="checkbox"/> Sustaining | \$500 |

*Students please provide additional information: **Educational institution attending and estimated graduation date.**

See website www.csla.net for membership type, and definitions.

Method of Payment

- ☐ Check payable to CSLA, # _____
☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card # _____

Expiration Date _____

Verification Code _____
3 digits on back of card / 4 digits on front of American Express

Name on Card _____

Billing Address _____

City/State/ZIP+4 _____
Please use your credit card billing ZIP+4 for verification process

Signature _____

**18% of CSLA dues are allocated to legislative activity and that portion is not tax-deductible as a business expense.

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Member Benefits
Monthly newsletters, semiannual Journals, online directory, discounts on annual conferences, regional workshops and publications, legislative advocacy, and a network of California School Library colleagues who share your commitment and enthusiasm!